

FAAS 2004 Website Awards Judging Form

Name of Society	
Website Address	http://www.

Rating System	1=Poor	2=Good	3=Excellent
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1-Functionality		2-Design	
All links working	3	Visual appeal	3
Load time	3	Professional Appearance	3
Ease of navigation	3	Use of space	3
Consistency of navigation	3	Consistency of design	3
Easy to read	3	Typography	3
Total	15	Total	15

3-Club Content		4-Hobby Content	
Next Meeting Info	3	Quality of off-site links	3
Club Calendar	3	Fish and Hobby Info	3
Event Info	3	FAQs, Tips and Techniques	3
Club Programs Info	3	Hobby Tools	3
Club Mission/Goals	3	Would you want to come back?	3
Total	15	Total	15

5-Originality		6-Professionalism and Effectiveness	
Originality of design	3	Proper Grammar	3
Originality of photos	3	Proper Spelling	3
Originality of content	3	No outdated pages	3
Innovative Approach	3	How well does the website serve the club?	3
Does the site stand out from other club sites?	3	How well does the website serve the hobby?	3
Total	15	Total	15

Best Overall Society Website	90	Most Informative Society Website	36
Most Innovative or Unique Website	15	Best Website as a Resource for the Aquarium Hobby	18